

For more information, please contact Beth Wakefield, Director of Marketing,
by email bwakefield@ilsymphony.org or by phone 217-522-2838 Ext. 4.

Full Season Advertising

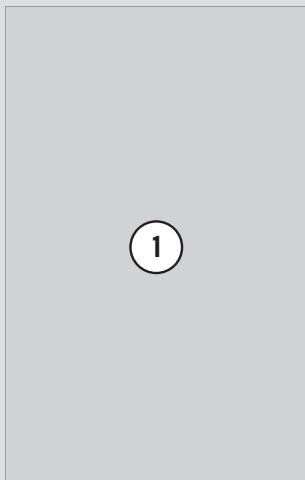
(October 2024 - May 2025)

Full Page Vertical Ad:
\$2,000

Half Page Horizontal Ad:
\$1,200

Quarter Page Vertical Ad:
\$650

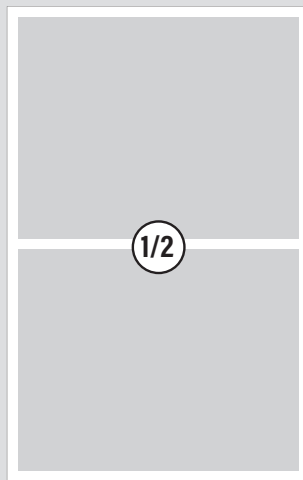
Eighth Page Horizontal Ad:
\$350



Full Page Vertical Ad

7" w x 11" h

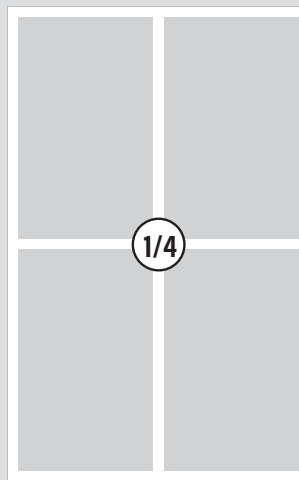
Full Bleed



Half Page Horizontal Ad

6-1/2" w x 5-1/8" h

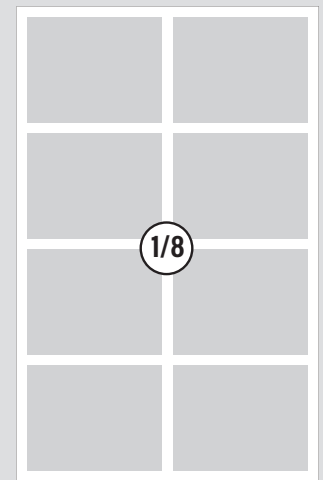
6.5" w x 5.125" h



Quarter Page Vertical Ad

3-1/8" w x 5-18" h

3.125" w x 5.125" h



Eighth Page Horizontal Ad

3-1/8" w x 2-7/16" h

3.125" h x 2.4375" h

Important Details & Dates

- All ads are full color and should be provided in high-resolution JPEG, Photoshop, InDesign, PNG, or print-optimized PDF files.
- Reserve space by **August 16, 2024** and submit digital files by **August 23, 2024**. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- Digital files for second printing are due no later than **January 3, 2025**.

Design Assistance

Advertisers may pay an additional fee for graphic design assistance

- Eighth Page Ads: \$40 per ad with one round of changes
- For all other ads: \$50 per ad with two rounds of changes
- Excessive changes will be charged at \$10 per change.

Order your ad today!

- Return the form
- Go online to ilsymphony.org/advertise



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Full Name:	<input type="text"/>	Title	<input type="text"/>
	<input type="text"/>	Company	<input type="text"/>
Address	<input type="text"/>	Signature	<input type="text"/>
City, State, Zip	<input type="text"/>		
E-mail	<input type="text"/>		
Phone	<input type="text"/>		

Ad Size:	Full Season Ad Rates:	Design Rates: <i>(check if needed)</i>	Design Rates: <i>(Ad Rate + Design Rate)</i>
<input type="checkbox"/> Full Page Vertical Ad:	\$2,000	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Half Page Horizontal Ad:	\$1,200	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Quarter Page Vertical Ad:	\$650	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Eighth Page Horizontal Ad:	\$350	<input type="checkbox"/> \$40	\$ _____
		Amount Enclosed With This Contract	\$ _____
		Total Amount Due	\$ _____

Payment

Payments may be made by check, cash, or credit card. Checks may be made payable to the Illinois Symphony Orchestra. The ISO accepts American Express, Discover, MasterCard, & Visa.

Return Signed Contract and Check to:

Illinois Symphony Orchestra
P.O. Box 5191
Springfield, IL 62705

You may also go online to ilsymphony.org/advertise to place your ad today!



File Format and Deadlines

- We accept Photoshop, InDesign, PNG, JPEG, and PDF files.
- Reserve space by **August 16, 2024** and submit digital files by **August 23, 2024**. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- *For those needing design assistance, copy and graphics for ad due August 16, 2024.*
- Please send your contract to hold your space today! Your space will be reserved upon receipt of contract and 50% payment and confirmed for inclusion in program upon receipt of payment in full.

Thank you for supporting your Illinois Symphony Orchestra with your advertising dollars!

Credit Card Payments

Name on Card:	<input type="text"/>	CVV (Security Code):	<input type="text"/>	Date:	<input type="text"/>
Credit Card #:	<input type="text"/>	Card Holder's Signature:	<input type="text"/>		
Exp. Date:	<input type="text"/>				