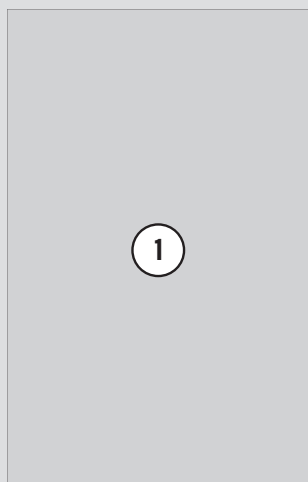


Promote your business or organization in our season program booklet (October 2024-May 2025) AND our kitchen tour booklet (June 14, 2025). For a limited time, you can take 25% OFF the total cost when you place an ad in both publications. Rates & dimensions listed below.

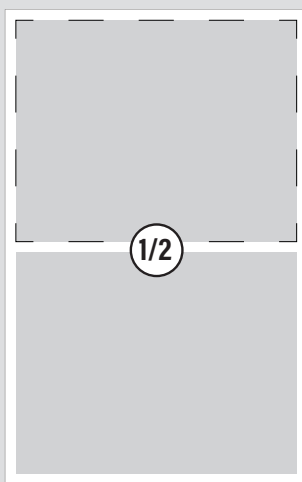
ISO Season Program Book - 2 Issues (October 2024 - May 2025)

Full Page Vertical Ad:
 \$2,000



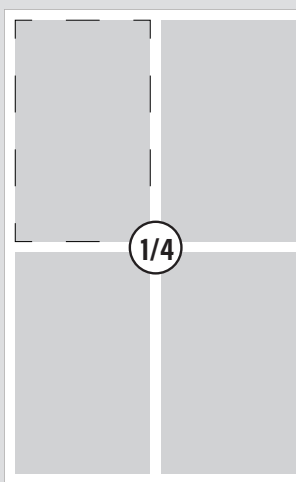
Full Page Vertical Ad
 7" w x 11" h
 Full Bleed

Half Page Horizontal Ad:
 \$1,200



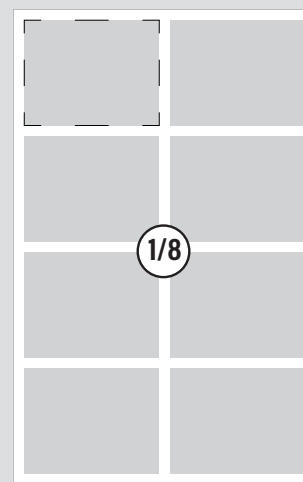
Half Page Horizontal Ad
 6-1/2" w x 5-1/8" h
 6.5" w x 5.125" h

Quarter Page Vertical Ad:
 \$650



Quarter Page Vertical Ad
 3-1/8" w x 5-18" h
 3.125" w x 5.125" h

Eighth Page Horizontal Ad:
 \$350



Eighth Page Horizontal Ad
 3-1/8" w x 2-7/16" h
 3.125" h x 2.4375" h

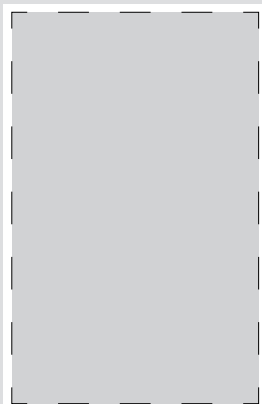
Kitchen Tour Book Advertising (June 14, 2025)

Lavender & Lemons, A Tour of Kitchens

Hosted by the Illinois Symphony Guild of Bloomington-Normal

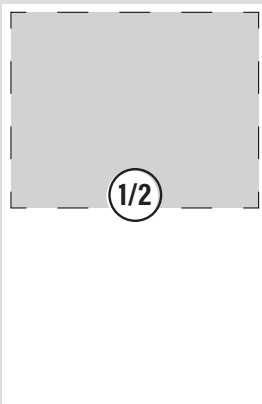
ILLINOIS SYMPHONY GUILD
 OF BLOOMINGTON-NORMAL

Full Page Vertical Ad:
 \$500



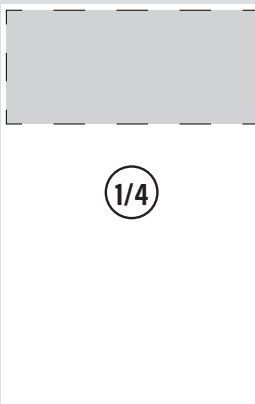
Full Page Vertical Ad
 5" w x 8" h

Half Page Horizontal Ad:
 \$250



Half Page Horizontal Ad
 5" w x 4" h

Quarter Page Horizontal Ad:
 \$125



Quarter Page Horizontal Ad
 5" w x 2" h



Order your ad today!

- Return the form
- Visit ilsymphony.org/advertise

For more information, please contact Beth Wakefield, Director of Marketing, by email bwakefield@ilsymphony.org or by phone 217-522-2838 Ext. 4.

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Full Name:

Title

Company

Address

City, State, Zip

E-mail

Phone

Signature

Enjoy 25% OFF

when you advertise in our season program & kitchen tour book!
Order by August 30, 2024.

ISO Season Program Book

Ad Size:	Ad Rate: <i>(Full Season)</i>	Design Rate: <i>(Check if needed)</i>	Total Rates: <i>(Ad Rate + Design Rate)</i>
<input type="checkbox"/> Full Page Vertical Ad:	\$2,000	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Half Page Horizontal Ad:	\$1,200	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Quarter Page Vertical Ad:	\$650	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Eighth Page Horizontal Ad:	\$350	<input type="checkbox"/> \$40	\$ _____

Kitchen Tour Book

Ad Size:	Ad Rate:	Design Rate: <i>(Check if needed)</i>	Total Rates: <i>(Ad Rate + Design Rate)</i>
<input type="checkbox"/> Full Page Vertical Ad:	\$500	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Half Page Horizontal Ad:	\$250	<input type="checkbox"/> \$50	\$ _____
<input type="checkbox"/> Quarter Page Horizontal Ad:	\$125	<input type="checkbox"/> \$40	\$ _____

Amount Enclosed With This Contract \$ _____

Total Amount Due \$ _____

Payment

Payments may be made by check, cash, or credit card. Checks may be made payable to the Illinois Symphony Orchestra. The ISO accepts American Express, Discover, MasterCard, & Visa.

Return Signed Contract and Check to:

Illinois Symphony Orchestra
P.O. Box 5191
Springfield, IL 62705



You may also go online to ilsymphony.org/advertise to place your ad today!

Thank you for supporting your Illinois Symphony Orchestra with your advertising dollars!

Important Details & Dates

- All ads are full color and should be provided in high-resolution JPEG, Photoshop, InDesign, PNG, or print-optimized PDF files.
- Reserve space by **August 16, 2024** and submit digital files by **August 23, 2024**. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- Digital files for second printing are due no later than **January 3, 2025**.
- For those needing design assistance, copy and graphics for ad are due **August 16, 2024**.
- Please send your contract to hold your space today! Your space will be reserved upon receipt of contract and 50% payment and confirmed for inclusion in program upon receipt of payment in full.

Design Assistance

Advertisers may pay an additional fee for graphic design assistance

- Eighth Page Ads: \$40 per ad with one round of changes
- For all other ads: \$50 per ad with two rounds of changes
- Excessive changes will be charged at \$10 per change.

Credit Card Payments

Name on Card:

CVV (Security Code):

Date:

Credit Card #:

Card Holder's Signature:

Exp. Date: